



MARYLAND STATE SENATOR BILL FERGUSON, DELEGATED DEPUTY SECRETARY JOHN KING, NEW YORK CITY COUNCILMAN BRAD LANDER, DAVID HINOJOSA, AND JANEL GEORGE (2015 CONFERENCE)

# A STRUGGLE WE MUST WIN:

*Advancing School Integration through Activism, Youth Voice, and Policy Reform*

The National Coalition on School Diversity (NCS2017)'s fourth national conference, *A Struggle We Must Win: Advancing School Integration Through Activism, Youth Voice, and Policy Reform*, is expected to bring together over 400 people from across the country to discuss and strengthen strategies for reducing racial and socioeconomic isolation in elementary and secondary schools. Our 2017 conference focuses on empowering communities and the next generation of leaders.

The social and academic benefits of racially and socioeconomically integrated schools are well documented. In addition to helping to narrow the achievement gap, research shows that students attending integrated schools are better equipped for a global economy, have improved civic attitudes towards democratic participation, and demonstrate enhanced critical thinking and problem solving skills. Despite the overwhelming research on the benefits of diverse learning environments, segregation—which is closely tied to educational inequities—is a persistent challenge in our nation's public schools.

NCS2017's national conference provides a space for parents, students, educators, researchers, advocates, activists, policymakers (from federal, state and local levels), and other supporters to coalesce around a shared commitment to integrated education. Attendees exchange best practices; discuss and generate tools and ideas aimed to introduce, enhance, or protect school diversity initiatives in their communities across the country; and build supportive relationships. It is the largest cross-sector school integration convening in the nation.

*The National Coalition on School Diversity (NCS2017) is a network of 40+ national civil rights organizations, university-based research centers, and state and local coalitions working to expand support for government policies that promote school diversity and reduce racial isolation. We also support the work of state and local school diversity practitioners. Our work is informed by an advisory panel of scholars and academic researchers whose work relates to issues of equity, diversity, and desegregation/integration.*

## SPONSORSHIPS & BENEFITS

**FRESHMAN (\$1,000)** – Social media promotion a minimum of 2 weeks prior to and 1 week after conference. Logo on conference website and printed materials. Recognition in NCS2017 newsletter.

**SOPHOMORE (\$2,500)** – All previous level benefits + logo on conference signage.

**JUNIOR (\$5,000)** – All previous level benefits + company description on conference website and link to sponsor company website. Option for 1/4 page ad in program.

**SENIOR (\$10,000)** – All previous level benefits + official sponsor of opening reception. One minute video, produced by sponsor, shown during opening reception.

## ADD-ONS (\$1,000 EACH)

**+ LOUNGE SPONSOR (2 AVAILABLE)** CHOOSE FROM STUDENT OR NETWORKING LOUNGE  
Benefits listed at your level + signage and sponsor information booth in lounge.

**+ SCHOOL VISIT SPONSOR (5 AVAILABLE)**  
Benefits listed at your level + branded snack bags with sponsor collateral.

**The National Coalition**  
on  
**School Diversity**

EMAIL CONTACT: SCHOOL-DIVERSITY@PRRAC.ORG

*bridging research, practice, advocacy, and policy*

Make checks payable to: Poverty & Race Research Action Council (PRRAC)  
1200 18th Street NW #200 • Washington, DC 20036